



Ashby North

Washington DC Metro Area
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Objective

Use vast skills in illustration including digital, pen & ink, watercolor and pencil sketches. Explore creative concepts for diverse communications and utilize graphic design skills and writing talents, especially for children's market.

Experience

Illustration

Extensive experience in professional illustration, including children's, editorial, marketing and digital. Mediums such as pen & ink, colored pencil, watercolor and mixed media, as well as digital composites. Highly proficient in Adobe Creative Suite 6 Photoshop, and experienced in Illustrator and InDesign.

Graphic Design

Professional graphic design for all markets. Predominately Illustrative based design communicating creative and diverse messages for all business, editorial and marketing needs.

Children's Book Author

Highly skilled storyteller and writer, including the incorporation of illustrations to better communicate a creative idea or concept for children's market.

Education

Corcoran College of Art & Design – AFA Degree

2005-2008

AFA Degree in Graphic Design – Web and print graphic design including ad design, typography, technical design, humanity courses. Design projects such as magazine layout, advertisements, articles, posters for ad campaigns, CD covers, logos and brochures.

Corcoran College of Art & Design – Bachelors of Fine Arts

1980 -1985

Drawing, art history, pen & ink, technical drawing, sculpture, acrylics, pencil drawing, performance art and installation art and sculpture.

Maryland Institute College of Art

1997-1998

Two year Associates program. Classes included Quark Express, concept of layout, the business of illustration, digital illustration in Photoshop, and composite imaging.



Work Experience

Freelance illustration/designer – January 2008 – Current

PROJECTS;

Fiddlemoon Stories LLC – *January 2008- Current* – Art director and author for entire project, including four video story picture books for children - age 5 – 12 yrs. Also designed and produced graphics for marketing efforts such as website, Vimeo, Youtube, Facebook, LinkedIn and other social media. Helped promote and sell products online and on CD.

Kid Zoo Books – *June 2014 – Current* - Authored and illustrated a children's book story (Nimble Doctor Ned Versus the Spoon) for iTunes app bookstore on iPad and eventually other e-book markets.

Non-Profit – KPC Meditation Center – *February 2004 – 2014* - Designed and produced illustrative posters, brochures, logos, pamphlets, bumper stickers, rack cards, greeting cards and other collateral for all fundraising and promotional efforts

Poolesville Athletic Club – *May-June - 2014* - Created two illustrative posters in Photoshop for local promotions. One Flyer for Grand Open of new location. One outdoor sign.

Peace Corp – *August 2013* - Illustrative manual on finance management for third world distribution.

Habitat for Humanity – *January 2007* – Design five fundraising greeting cards. Medium – digital. Commercial use for fundraising efforts for the national organization.

References upon request